111 Michigan Ave NW Washington, DC 20010-2916 ChildrensNational.org



Children's National Heart Center is excited to invite you to support the upcoming PC⁴/PAC³ conference, a premier event for professionals in the field of pediatric cardiology and pediatric cardiac critical care. This year's conference will be held in Washington, DC on April 14, 15, and 16. As a sponsor, you will be an important part of an impactful event that brings together leaders and experts from across North America to share the latest insights and advancements in congenital heart disease.

Last year's conference was a tremendous success, attracting **350 attendees** from **63 centers**, representing **20 different pediatric cardiology roles**, and spanning **33 states** and **2 countries**. Our diverse lineup featured **108 speakers** across **30 sessions**, with **45 abstracts** showcased during the Poster Session. We are confident that this year, we will continue to build on this momentum, and we would be honored to have your support in helping us expand the reach and depth of this year's program.

Enclosed is our sponsorship packet with detailed information about how you can partner with us and gain exposure to more than 350 participants from over 50 institutions and elevate your organization's visibility through our recognition benefits.

Please reach out to Tyrone Pender, Director of Operations and Business Development at the Children's National Heart Center at tpender@childrensnational.org with any questions regarding your sponsorship. We look forward to discussing how your involvement can benefit both your organization and the field at large.

Thank you for your consideration, and we hope to have the opportunity to work together.

Warm regards,

Wayne J. Franklin MD FACC

Senior Vice President - Heart Center Children's National Hospital Professor of Pediatrics George Washington University Washington, DC 202-476-2166 @drwaynefranklin





When and Where
April 14-16, 2025
JW Marriott
1331 Penn Avenue NW
Washington, DC

Please contact us to reserve your sponsorship as soon as possible
Tyrone Pender, Director of Operations and Business
Development, Heart
Center at Children's
National Hospital
tpender@childrensnational.org

Sponsorship Registration
Deadline
March 14, 2025

PC⁴ PAG SPRING CONFERENCE 2025 SPONSORSHIP OPPORTUNITIES

Social Networking Events on Joint PC⁴/PAC³ Day

\$40,000 | Evening Social Event

- Exhibit table in central event location for all three days
- Two complimentary registrations
- Opportunity to provide swag to attendees
- Special thanks with linked logo on the conference information webpage
- Recognition in the conference brochure and via remarks
- Dedicated social media post with logo thanking you for your support

\$20,000 | Co-Sponsor Reception during Poster Exhibition (two available)

- · Exhibit table in central event location for two days
- One complimentary registration
- Opportunity to provide swag to attendees
- Special thanks with linked logo on the conference information webpage
- Recognition in the conference brochure and via remarks
- Dedicated social media post with logo thanking you for your support

Breakfast or Lunch Sponsorship \$10,000

- Logo recognition and table in meal area(s) on one day of the conference
- Opportunity to provide swag to attendees
- Special thanks with linked logo on the conference information webpage
- Recognition in the conference brochure
- Dedicated social media post with logo thanking you for your support

Coffee Break Sponsorship \$5,000

- Logo recognition at coffee/beverage area(s) on one day of the conference
- Special thanks with linked logo on the conference information webpage
- · Recognition in the conference brochure

Friends of PC⁴/PAC³ \$2,000

- Special thanks with linked logo on the conference information webpage
- Recognition in the conference brochure